

NZ Society of Authors Strategic Plan

Purpose

The NZ Society of Authors (NZSA) exists so that all writers and authors are advised, supported and represented at all stages.

Vision

NZSA will be regarded as the premier organisation to which all authors and writers belong. It will represent and include authors and writers from all genres and formats and at all stages of their careers.

Its governing body will hold an esteemed position and attract high calibre candidates.

The Society attracts and is a sought-after partner because of the quality and diversity of its services and alliances. We are known for our strong, vibrant and stimulating collegiality.

Guiding Principles

NZSA is guided by the principles of:

- ✓ Fair reward and recognition for NZ authors and writers;
- ✓ Quality in all forms of written expression;
- ✓ Freedom of expression

Key Result Areas

Member benefits and services

1. Members have access to high quality professional development programmes and services.
2. Members are connected with their peers and special interest groups.
3. Strong and responsive relationships with relevant industry services, organisations and government are developed.
4. Branches provide a lively and productive service to members and engage positively with National Office.

Business Capability

1. The NZSA board demonstrates good governance consistent with best practice in not-for-profit organisations.
2. The relationship between the board and management enables each to carry out their roles and responsibilities to the highest standard.
3. The NZSA administrative services, technologies and applications ensure timely, efficient and effective services to the board and members.
4. Branches have adequately trained chairs/co-ordinators ensuring competent and energetic leadership.
5. The overall business capability of NZSA is increased as the result of a growing membership.

6. Positive relationships with other industry sector organisations secure long term partnerships across areas of advocacy, legislation, events and promotion of all things literary.
7. New business with quality commercial partners promotes the NZSA and the literary sector.

Financial Viability

1. Membership rate is attractive to new and established writers and authors and fairly reflects services provided.
2. Partnerships enhance revenue generation and create sponsorship and marketing opportunities .
3. A range of high quality services to authors and writers provide additional income to the Society.
4. Literary related companies and organisations seek to advertise their services through NZSA.
5. Our reputation for excellence, coupled with nationwide coverage and a community based presence, enhances our applications for grants and funding.
6. Authors' and writers' relevance to New Zealand's GDP, economic and cultural growth, and educational achievement is assessed for the purposes of advocacy and lobbying activities.

Connection with the wider community

1. The wider community is able to connect to NZSA through events and online experiences; e.g. public engagements and partnerships with public libraries and their Friends' associations.
2. Deepened connections with our communities through the promotion and patronage of local businesses results in opportunities to promote authors and writers individually and NZSA as a whole.
3. NZSA upholds the principles enshrined by PEN International.