

Jenny Nagle

BA, Dip Teaching, ATCL – Speech & Drama



Jenny Nagle has worked in general management, sales and marketing across the trade and educational publishing landscape in both New Zealand and Australia for over 30 years. She began working in publishing with Hodder & Stoughton's educational division in NZ, before moving to trade publishing, sales and marketing across the Tasman, as Marketing Director. Over the last 30 years Jenny has worked for Thomas Nelson, HodderHeadline, School Supplies, BestStart Educare, and APN (Kid's Club) and the APA Small Publishers Association. She founded the independent distributor Addenda (sold 2004) and created The Bookie for specialist institutional supply. Through these years she has attended many international book fairs and worked with a host of writers for promotional tours and literary festivals.

Addenda won *The Best of the Bestsellers Award*, from Booksellers NZ, twice. While in Australia she served 4 elected years on the Australian Publishers' Association Trade Book Marketing Committee and NSW Children's Book Council, including the inaugural CBC national conference committee, and later managed the Commonwealth Writer's Prize Final Programme in NZ. She is a Director of the fledgling children's press OneTree House.