



THE NEW ZEALAND
SOCIETY OF AUTHORS
(PEN NEW ZEALAND INC) TE PUNI KAITIHI O AOTEAROA

Writing for the Web Minimum Payment Rate Guideline

NZSA recommends that you negotiate for rates at the higher range of these suggested rates. Web writers with more experience could easily negotiate even higher rates, based on level of expertise and years of experience. If further work is required after the initial payment, we suggest that you renegotiate the rate. Each project will differ from the others and so will your rates.

Be sure to give your client an estimate of how many hours you will work with them. You could also charge by page, which differs in definition according to who you work with.

These rates are based on several different price quotes from different sources. Here are the going rates for web design, web editing, web layout design, and web writing.

Web design	\$65-97/hour
Website copyediting	\$52-65/hour
Website layout design	\$21-26/hour
Web writing	\$60-95/hour

If you would like a more detailed quote for web design and writing, use this form from Design Quote: http://www.designquote.net/html/dq_estimate_wizard.cfm