

New Zealand Society of Authors (PEN NZ Inc) Te Puni Kaituhi o Aotearoa

Strategic Plan 2019-2022

Purpose

The New Zealand Society of Authors (NZSA) exists so that all New Zealand writers are advised, supported and represented at all stages of their careers.

Vision

NZSA is the premier organisation for all New Zealand writers. It represents and includes writers from all sectors of New Zealand society, working in all genres and formats, and at all stages of their careers. It holds an esteemed position within the literary sector and its governing body and Branch committees attract high calibre candidates.

NZSA is a sought-after partner due to the quality and diversity of its services and alliances.

It is known for its strong, vibrant and stimulating collegiality.

Mission Statement

NZSA is the principal representative for the professional interests of New Zealand writers. We work to: protect the right to freedom of expression, improve income and conditions for New Zealand writers, promote New Zealand writing and literary culture, and provide a community for writers from all sectors of New Zealand society.

Guiding Principles

- Fair reward and recognition for all New Zealand writers
- Recognition of Te Tiriti o Waitangi
- Recognition of the diversity of Aotearoa New Zealand society and the unique position of Tangata Whenua within Aotearoa New Zealand
- Non-discrimination on grounds of gender, ethnicity, sexuality or belief
- The right to freedom of expression for all
- Quality in all forms of written expression
- The need to build a supportive, inclusive community for writers

Key Outcomes

Member benefits and services

1. NZSA advocates for the fair reward and recognition of New Zealand writers.
2. Members are given access to high quality, professional development programmes and services.
3. Support of members through NZSA's services, including PD programmes, information, contract advisory and collegiality, encourages and enhances the production of high quality written work that reflects the diversity and uniqueness of Aotearoa New Zealand.
4. Members become connected with their peers and special interest groups.
5. Members from diverse backgrounds and ethnicities, reflecting the breadth and richness of New Zealand society, are actively encouraged to participate in the governance of NZSA at a local and national level.
6. Strong and responsive relationships with relevant industry services, organisations and government are actively nurtured.
7. With the support of the National Office, branches provide a lively and productive service to members.
8. The quality, value and diversity of New Zealand writing is widely recognised and shared.

Business Capability

1. NZSA Board demonstrates good governance consistent with best practice in not-for-profit organisations.
2. A positive relationship between the Board and management enables each to carry out their roles and responsibilities to the highest standard.
3. NZSA administrative services, technologies, and applications ensure the timely, efficient and effective delivery of services to the NZSA Board and members.
4. Branches elect capable officers ensuring competent and energetic leadership at Branch level.
5. The overall business capability of NZSA increases as the result of a growing membership base.

6. Positive relationships and representation with other industry sector organisations secure long-term partnerships across areas of advocacy, legislation review, events and promotion of all things literary.
7. New business with quality partners promotes NZSA enhancing its position within the literary sector.

Financial Viability

1. Membership rate fairly reflects services provided.
2. Partnerships enhance revenue generation, sponsorship creation and marketing opportunities.
3. A range of high quality, revenue generating services are offered to writers providing additional income to NZSA.
4. Bequests and donations to NZSA are welcomed and positively managed to best serve the needs of members.
4. Literary related organisations are encouraged to advertise their services through NZSA.
5. NZSA's reputation for excellence, coupled with nationwide coverage and a community based presence, enhances applications for grants and funding.
6. Writers' continuing relevance to New Zealand's GDP, economic and cultural growth, and educational achievement is frequently evaluated for the purposes of advocacy and lobbying activities.

Connection with the wider community

1. The wider community is able to connect to NZSA through events and online experiences.
2. Deepening connections with local communities established through the promotion and patronage of local businesses results in opportunities for the promotion of individual writers and NZSA as a whole.
3. NZSA upholds the principles enshrined by PEN International, namely the promotion of friendship and intellectual co-operation among writers.