

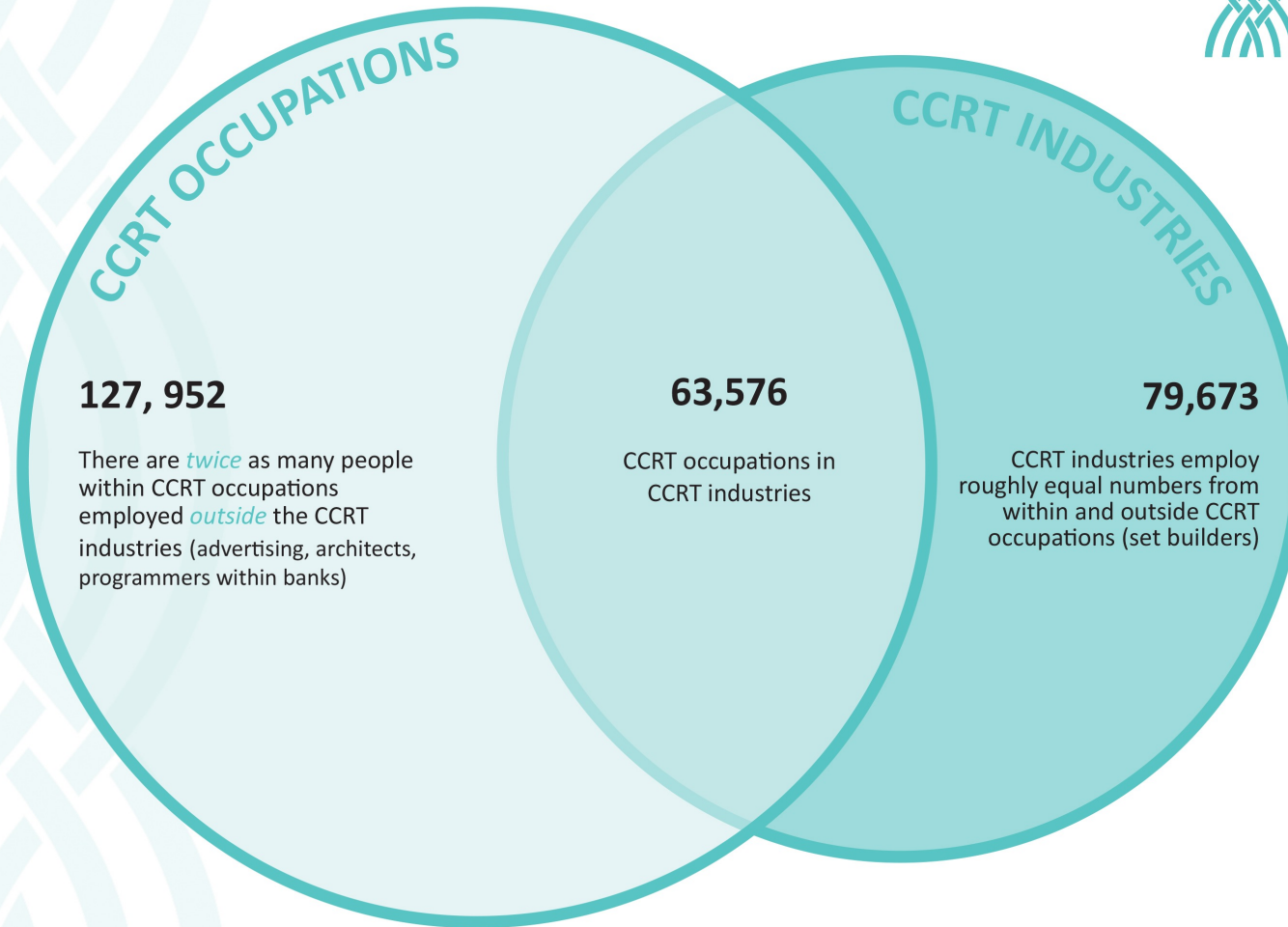
# Industry Engagement



**Dr Claire Robinson**  
**Chief Executive**

## Coverage (based on ANZIC codes)

Creative	Cultural	Technology	Recreation
<ul style="list-style-type: none"> <li>• Jewellery and silverware manufacturing</li> <li>• Flower retailing</li> <li>• Hairdressing, barbering and Beauty Services</li> <li>• Artists, Musicians, Writers and Performers: Actors, extras, authors, cartoonists, composers, costume designers, body painters, dancers, circus performers, DJs, models, journalists, musicians, painters, poets, playwrights, screenwriters, sculptors, song writers, radio/tv presenters, songwriters, set designers, theatre lighting, writers, directors, conductors, choreographers, henna tattoos</li> <li>• Designers: graphic/VCD, textile, fashion, industrial, photographic, spatial</li> <li>• Ngā Toi Māori</li> <li>• Music and other sound recording activities</li> <li>• Post-production Services and other motion picture and video activities</li> <li>• VFX, SFX, Editing, Sound, Light, Prosthetics</li> <li>• Motion picture exhibition</li> <li>• Motion picture and video production</li> </ul>	<ul style="list-style-type: none"> <li>• Performing Arts Venues and Operations: ballet, circus, musical groups, opera, orchestra, MCs, theatre companies, fireworks displays</li> <li>• Museums, art galleries, historic places and sites</li> <li>• Concert halls, entertainment centres, opera houses, playhouses, theatres</li> <li>• Libraries, archives, film, photo and sound archives</li> <li>• Cable and other subscription broadcasting</li> <li>• Free-to-Air television broadcasting</li> <li>• Radio broadcasting</li> <li>• Music publishing</li> <li>• Motion picture and video distribution</li> <li>• Book publishing</li> <li>• Magazine and other periodical publishing</li> <li>• Newspaper publishing</li> <li>• News gathering for radio, tv, other</li> </ul>	<ul style="list-style-type: none"> <li>• Computer system design and related services;</li> <li>• Computer consultancy</li> <li>• Computer programming</li> <li>• Customised computer software</li> <li>• Internet consultancy</li> <li>• Website design</li> <li>• Computer systems analysis</li> <li>• Software publishing</li> <li>• Internet Publishing and Broadcasting</li> </ul>	<ul style="list-style-type: none"> <li>• Zoological and Botanical Gardens, wildlife parks, aquariums, aviaries</li> <li>• Nature reserves and conservation parks, national parks, picnic grounds, rec grounds, tourist cave, wildlife sanctuaries</li> <li>• Health and fitness centres and gyms</li> <li>• Sports and physical recreation clubs and sports professionals</li> <li>• Sports and physical recreation venues, grounds and facilities operation; billiard halls, bowling alleys, bowling greens, golf courses, netball courts, race courses, skating rinks, skifields, speedway, squash courts, swimming pools, tennis courts</li> <li>• Rafting, bungee jumping, caving, dance halls/studios, dive boats, fishing guides/instruction, outdoor pursuits, jet boat, horse trekking, mountain guides, paintball, bridge clubs, alpine recreation</li> <li>• Horse and dog racing administration and track operation activities</li> <li>• Amusement parks and centres</li> <li>• Casino Operation, Lottery operation; TAB, internet, bookmaking</li> </ul>



**Everyone - CCRT soft skills (communication, creativity, collaboration), digital literacy becoming more important, tech is transforming many industries**

## Functions

- **identifying industry skills needs and workforce shortages**
- updating or creating new **high quality qualifications system products** that are able to respond to future skill and workforce needs;
- providing **advisory services for employers** wanting to invest in training, up-skilling and developing their staff;
- providing **advice to learners/workers** on career pathways into and within specified industries;
- **identifying and reducing barriers to education** for all learners, including underserved communities and those with learning support needs to achieve equity;
- gathering **data and modelling** Toi Mai sector workforce needs and shortages, including which careers and skills will be in greatest demand in the future, developing pipeline models to ensure a sustainable feed of talent to the sector in alignment with industry needs;
- **developing sector workforce plans and TEC investment advice.**

## Order in Council

In responding to New Zealand's current and future workforce needs, **Toi Mai must act in a manner that contributes to an education system that honours Te Tiriti o Waitangi and supports Māori–Crown relations**, and takes into account:

- the transition to a low-emissions and climate resilient Aotearoa New Zealand;
- new global challenges;
- emerging technologies;
- global sustainability goals;
- the changing nature of work, and
- the skills, knowledge and qualifications learners need in future to achieve success for themselves and their communities.

## Industry Voice

“The collective vision for vocational education and training is to create a system that is fit for the future of work and delivers the skills that learners, employers and communities need to thrive. It should be designed around the needs of learners, employers, industries and the communities they support and flexible enough to evolve as Aotearoa New Zealand and the rest of the world changes and evolves.

A key to this vision is Workforce Development Councils being able **to create real change by giving industry a powerful voice into the education sector.”**

**Letter of instruction to Toi Mai Co-Chairs, from Tim Fowler, CE TEC, 15 July 2021**

## Influencing shape and design of VET

Advice received from industry through WDCs will assist TEC to:

- make decisions about sector strategies;
- inform their guidance to Tertiary Education Organisations on how to shape their offerings of learning and training;
- inform their funding decisions for vocational education and
- contribute to their careers advice and information.

TEC is required to provide specific information back to industry through WDCs on how it gave effect to our advice.

## Start-up

### **Establishment Plan**

The first year of activity for Toi Mai is set out in our Establishment Plan, which was developed in partnership between interim Establishment Boards and the TEC's Establishment Unit.



## Start-up staffing challenges

July 2021	Board appointed (9 members) supported by TEC Establishment Unit
4 Oct 2021	WDCs and Hāpaitia stood up; 5 staff transferred to Toi Mai from Skills Active and NZQA
15 Nov 2021	Chief Executive, Poumatua and first Relationship Manager started
10 February 2022	20 staff, incl: 9 Q+A, 4 x RMs, 3 x GMs
July 2022	46 staff in Establishment plan (incl 8 RMs), smallest WDC, smallest budget

## Work underway or about to commence

**Toi Mai Covid19-Recovery Baseline Engagement and Data Project (BED)** (former CCRT project) (\$600k)

**Embracing Digital Transformation (EDT):** How Aotearoa's Creative and Recreation Sectors pivoted to a new digital delivery model due to COVID-19 (\$350k)

**Screen Sector Workforce Strategy:** Preliminary discussions held with Film Commission and Screen Industry RoVE Working Group, and now need to put structure around developing it.

**The Digital Sector Industry Transformation Plan:** contains lots of initiatives that we can get started on straight away

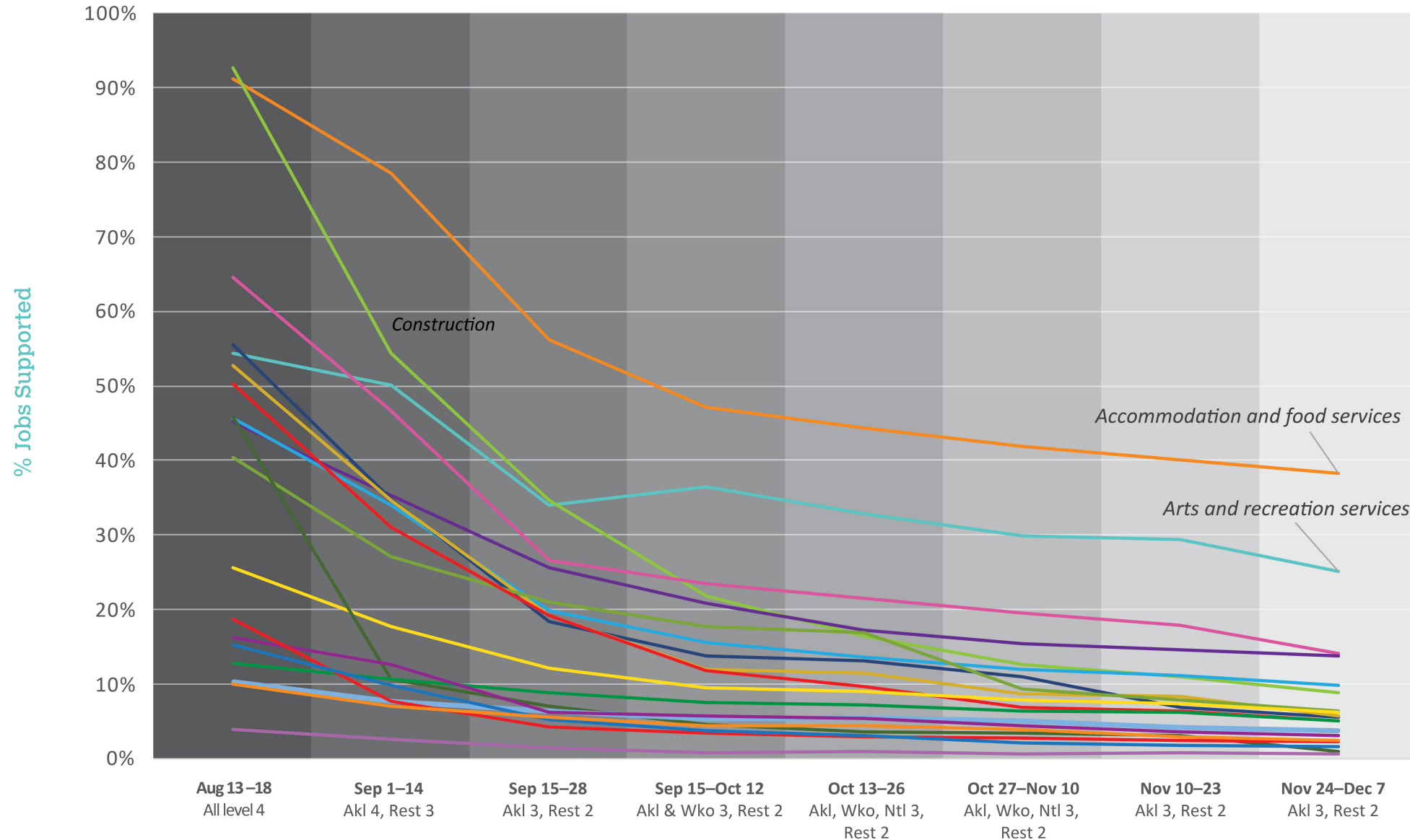
**Five Year Workplan** in development based on existing standard and qualification review cycles and current knowledge.

## Next steps

I and/or GM/ RM will seek to meet each of you in next couple of months

- Where are your skills gaps and workforce shortages?
- What VET products/services do you need us to develop for you/your sector?
- How do you want us to engage with you?
- What data do you need?

# August 2021 Wage Subsidy



# Ngā mihi!

