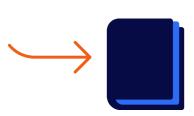
New Zealand publishing 2024



*includes trade, education & professional sectors - all other figures below include trade & education sectors only





2136 \$\pm4.7\%\$

Number of books published



544 _{↓0.3%} People employed



\$14.5m ↑2.3% Export earnings



\$51.1m ↑5.0% Domestic revenue

(from NZ content)



\$161.4m ↑1.7% Print book revenue





\$13.1m ↑1.6%
Digital book revenue
(all types)



\$89.4m ↓5.3% Physical bookstore channel





\$10.8m ↑6.5% Online retail channel